



EMLYN ALLEN

CREATIVE DIRECTOR



Hello, so who is Emlyn? I'm glad you asked. He's an Australian Creative Director based in NYC with over 15 years of agency experience. Emlyn is a winner of shiny objects, a grower of brands, a lover of art and production, and a connoisseur of tiny tinned fish. He manages large teams on top-tier brands across tech, luxury, automotive, fashion, hospitality, and booze. Nice to meet you.

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EXPERIENCE

AKQA (SAN FRANCISCO) DEC 2022 – CURRENT

Creative Director

Meta, Robinhood, Rivian, GoFundMe, Unicef, Infosys, WebEx, Messenger, Mazda, Coca-Cola, Target

GREY (NEW YORK) DEC 2020 – 2022

Creative Director

Volvo, Gillette, Meta

HUDSON ROUGE (NEW YORK) APR 2016 – DEC 2020

Creative Director

Lincoln, The Macallan Whiskey, Ciroc Vodka, Rolex

ANOMALY (NEW YORK) SEP 2015 – FEB 2016

Associate Creative Director

Marriott, Captain Morgan Rum, Coca-Cola, Fanta, Nike

360I (NEW YORK) JAN 2014 – SEP 2015

Senior Art Director

Toyota, Stella Artois, Corona, Skinny Cow, Coffee-Mate

LAVENDER (SYDNEY) NOV 2011 – JUN 2013

Art Director

Jack Daniel's, IKEA, American Express, Westpac Bank, News Limited, Austar

FREELANCE (SYDNEY) 2006 - 2013

Art Director + Designer

Vanguard Fashion, Salva Corp, James Maguire Construction, Rupert & Beatrice Event Co. Bradley Theodore, DiscoDisco

JUNIOR ADVERTISING (BRISBANE) JAN 2008 – SEP 2011

Art Director + Designer

Isuzu Trucks, NRMA, News Limited, Jupiter's Casino, Star Casino

BILLABONG (AUSTRALIA) 2005 - 2006

Art Director + Designer + Graphic Merchandiser

EDUCATION

HARVARD UNIVERSITY 2024

Exercising Leadership: Foundational Principles

THE AUDACIOUS SCHOOL OF ASTONISHING PURSUITS 2024

Creative Director Megamachine // Jason Bagley

AWARD SCHOOL 2010

Creative Ad School // Top three Student

DESIGN COLLEGE AUSTRALIA 2004 - 2006

Advanced Diploma, Visual Communication
Illustration award

BRISBANE GRAMMAR SCHOOL 1999 - 2003

Senior High School Certificate

HONOURS + AWARDS

Clios – 2 Bronze
D&AD – Finalist
Shorty Awards – 1 Gold, 1 Silver
AICP – 2 Shortlists
Cannes Young Lions – 2 Finalist
Cannes, Guest Speaker (Ai Live)
One Show Awards – Shortlist, Moderator
ADC Awards – Merit Honor
The Webby Awards – Honoree
Telly Awards – Silver
Effie Awards – Finalist
Music+Sound Awards – Finalist
CreativePool Awards – Bronze
Shots Awards – Shortlist
AMP Awards – Winner
New York Festivals – Shortlist
Brand Film Awards – Finalist
IAB MIXX Awards – Silver
Bulldog Awards – Silver
Guest Lecturer, Kean University
Communication Arts
AdWeek ADnatomy
AdAge Editors Picks
Best Ad's On TV
Published – "Advertising by Design 4th Edition"
University Textbook
Published – Semi-Permanent Annual
Forbes 5 Of The Most Impactful Advertisers Of 2019 (Lincoln)